



For Immediate Release:

**Crowne Plaza Portland Downtown Achieves Green Seal- Silver Certification, First in United States.**

**Portland, Oregon- September 8, 2010--** The **Crowne Plaza Portland Downtown** has officially obtained **Green Seal Silver Certification!** After a year of making significant changes to policy and daily action at the hotel, the Crowne Plaza is pleased to have achieved this honor, becoming the **FIRST** Green Seal Certified Crowne Plaza **in the United States.**

Some of the changes that have occurred at the hotel in order to become more environmentally friendly are: complete audits of all recycling and composting programs, introduction of an environmentally friendly purchasing program, trainings regarding new policies and procedures to assure all management and staff are working together to maintain a more environmentally sound hotel.

Our hard work and dedication helped us to meet the rigorous environmental standards designed to reduce impact on the environment. The Crowne Plaza team is committed to creating and maintaining a sustainable environment for our guests and employees. We are proud to share our efforts in earning Green Seal Silver Certification and encourage all of our guests and employees to join in our continued efforts of maintaining this immense honor.

For More Information, please visit our website: [www.cpportland.com/sustainability](http://www.cpportland.com/sustainability)

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Please direct all questions to:

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